

Integrating Feminist Pedagogy in Vietnamese Graphic Design Education: Reimagine the Design Learning experience

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Abstract

Responding to the challenge of revitalizing and empowering student communities through inclusive learning experiences, this presentation explores the implementation of a feminist pedagogy framework in undergraduate graphic design at British University Vietnam (BUV). Through a critical investigation of non-feminist practices in design higher education and guided by feminist pedagogical theories, the researcher designed, facilitated, and documented a series of feminist-informed workshops. The presentation will share key insights and lessons learned, contributing to the ongoing dialogue on pedagogical innovation while offering practical strategies for enhancing inclusivity. This work demonstrates how empowering both students and educators can foster an equitable learning environment and revitalize the design community.